

THE UNCG MBA PROGRAM

Bryan School of Business and Economics

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<https://bryan.uncg.edu/programs/masters-programs/the-uncg-mba/>

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About

The M.B.A. is a professional program built on a strategic management theme. The curriculum emphasizes an interdisciplinary approach to decision making in a changing global environment in which globalization and sustainability are changing the way all organizations function. Students in the Early Career Professional track complete 45 credit hours of course work while students in the Experienced Professional track complete 42 credit hours of course work. It may take up to five years to complete the degree depending on the number of credit hours taken each semester. Both tracks are available face to face and online. Concentrations in Business Analytics, Cyber Security, Finance, International Business, Information Technology, Marketing, Supply Chain Management, and Human Resources are offered both to Early Career Professional and Experienced Professional students.

Graduate Programs

- Post-Baccalaureate Certificate in Business Foundations
- Post-Baccalaureate Certificate in Marketing
- Master of Business Administration (M.B.A.)

- Business Administration, M.B.A. (<https://catalog.uncg.edu/business-economics/mba-program/business-administration-mba/>)
- Business Foundations, Post-Baccalaureate Certificate (<https://catalog.uncg.edu/business-economics/mba-program/business-foundations-pbc/>)
- Marketing, Post-Baccalaureate Certificate (<https://catalog.uncg.edu/business-economics/mba-program/marketing-pbc/>)