

RETAILING AND CONSUMER STUDIES UNDERGRADUATE MINOR

Program Requirements

- Minimum of 15 credit hours
- Majors in programs outside of the Consumer, Apparel, and Retail Studies Department may elect to add a minor in Consumer, Apparel, and Retail Studies by completing 15 credits, one course of which must be at the 400-level.

Code	Title	Credit Hours
Required		6
CRS 231	Introduction to the Fashion Industry: From Concept to Consumer	
CRS 255	Consumer Behavior in Fashion	
<i>The remaining credits can be selected from the courses listed below. *</i>		9
CRS 211	Textile Science: From Fiber to Finish	
CRS 221	Global Perspectives on Culture, the Body, and Dress	
CRS 262	Social Media Marketing and the Retail Consumer	
CRS 272	The History of Fashion	
CRS 281	Fashion and Identity: The Social Psychology of Dress	
CRS 470	Fashion Brand Management	

* *Provided prerequisites are met.*